Food Matters Manitoba Board Meeting

February 15, 2022 – 5 pm

Present: Kirsten Earl McCorrister (chair), Curtis Brown (secretary), Erin Crymble (treasurer), Brenna Shearer, Ramogi Nyonje, Michael Salomons, Kaylee Michnik, Cynthia Neudoerffer, Rob Moquin (Executive Director)

Regrets: Allison McCullough-Butchart

**Agenda:**

1. Welcome & Land Acknowledgement
2. Approval of meeting agenda
3. Approval of December 14, 2021 meeting minutes
4. Financial Report
5. Executive Director Update
6. New Business
   1. Presentation by board chair on the planning needs of FMM
   2. Fundraising committee update
7. In Camera
8. Adjournment

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| 1. Welcome, Introductions & Land Acknowledgement  Kirsten called the meeting to order at 5:04 pm | | | | |
| 2. Approval of meeting agenda | | Moved by: Brenna  Seconded by: Cynthia | **CARRIED** | |
| 3. Approval of minutes from December 14, 2021 | | Moved by: Curtis  Seconded by: Michael | **CARRIED** | |
| 4. Financial Report and Approval  **Motion**: To approve the January 2022 financial report | | Moved by: Curtis  Seconded by: Erin C | **CARRIED** | |
| Erin C. and Rob provided highlights of the financial position, including projections of how the 2021-22 year will finish. The board discussed whether to transfer funds from the restricted net asset fund to the unrestricted fund to cover any deficit at the end of the year. **The board will vote on whether to do this by email before the end of the fiscal year (March 31).** | | |
| 5. Executive director’s update | | Rob shared an overview of the history of FMM, including what is described as the three phases of the organization since it began in 2006. This was used to ground the rest of the discussion regarding planning needs. | | |
| 7. New Business | | | | |
| 1. Presentation by board chair on planning needs | Kirsten walked through key questions for the board that built upon Rob’s “phases of FMM” presentation. This included addressing:   * How does FMM want to position itself as an organization? * Is the vision and mission sustainable? And what we want to be doing? * What will the new executive director’s role be in this? * How do questions about FMM’s role in reconciliation and decolonization fit into this?   There may be an opportunity to get funding from the Winnipeg Foundation to support board strategic planning work.  The board discussed the extent to which a new executive director needs to be involved in setting a new strategic direction as well as a vision and mission.  There was also a question regarding whether an interim director could be appointed. Rob advised that the capacity does not really exist internally for that at the moment.  The board also discussed options for hiring and the approach to take. These were:   1. Hire someone right away who can work with the existing (or evolving) vision and mission – with the board refining this more clearly in the next month 2. Hire someone and have them work with the board to refine the vision, mission and strategic priorities further along 3. Have someone run it in the interim and work with a consultant to refine vision, mission, etc., and then hire someone permanently   Kirsten suggested setting the vision and mission as they are, hiring someone who fits with this and then working with that person to define the strategic objectives. Board members broadly agreed with this and suggested this is the way to move forward. | | | |
| **Action Items** | **Who** | | | **When** |
| Initiate the hiring process, including by developing the job posting | **Motion**: For the HR committee be tasked with operationalizing the hiring requirements for a new executive director  Moved by: Brenna  Seconded by: Cynthia  **CARRIED** | | | Mid-March posting, hire for early May |
| Finalize/confirm vision and mission | **Motion:** for the Strategic Priorities Committee to meet right away to create a mission and vision to be circulated among the whole staff and board  Moved: Kirsten  Second: Brenna  **CARRIED** | | | ASAP |
| Set investment policy | **Motion**: For the Finance committee to initiate an investment policy  Moved by: Brenna  Seconded: Cynthia  **CARRIED** | | | Short-term |
| 1. **Fundraising committee update** | Curtis provided an update on the fundraising committee’s progress, including the new individual and corporate fundraising goals and the amount raised to date. He noted collateral has been developed for board members to share with their networks, and encouraged other board members to suggest corporate donors who could be approached with a case for support. | | |  |
| **Action Items** | **Who** | | | **When** |
| Provide suggestions re: potential corporate donors | All board members | | | ASAP |
| Solicit support through individual outreach and dinner parties | All board members | | | ASAP |

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| **In Camera**  The board moved in camera at 6:50 pm |

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| **Adjournment**  Kirsten adjourned the meeting at 7:01 pm |