Food Matters Manitoba Board Meeting

June 16, 2022 – 6 pm

**Present:** Kirsten Earl McCorrister (Chair),Alison McCullough-Butchart (Vice-Chair),Curtis Brown (Secretary), Ramogi Nyonje, Kaylee Michnik, Cynthia Neudoerfffer, Demian Lawrenchuk (Executive Director).

**Regrets:** Erin Crymble (Treasurer)

**Agenda:**

1. Welcome & Land Acknowledgement
2. Board appointments
3. Approval of meeting agenda
4. Approval of April 19, 2022 meeting minutes
5. Financial Report
   1. Discussion/approval of 2022-23 budget
6. Executive Director Update
7. New Business
   1. Brainstorming potential opportunities
   2. Strategic planning
   3. Fundraising update/discussion
   4. Board recruitment update
8. In Camera
9. Adjournment

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| 1. Welcome, Introductions & Land Acknowledgement   Alison as vice-chair called the meeting to order at 6:22 pm | | | | |
| 2. Board appointments  **Motion**: To appoint Michelle Finley to the Food Matters Manitoba Board | | Moved by: Curtis  Seconded by: Cynthia |  | |
| 3. Approval of amended meeting agenda | | Moved by: Michael  Seconded by: Michelle |  | |
| 4. Approval of minutes from April 19, 2022 | | Moved by: Kirsten  Seconded by: Curtis |  | |
| 5. Financial Report and Approval | |  |  | |
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| Motion: To defer approval of the 2022-23 budget until it has been reviewed in more depth by board members. | | Moved: Ramogi  Seconded: Curtis  CARRIED  Ramogi provided a draft budget for 2022-23. The budget was shared just before the meeting and board members agreed to review it on their own and then vote on it via email in the coming weeks.  After some discussion among the board, Ramogi also said he will review the policy on the expenditure limit required for board approval after a board discussion on this and how it will be affected. | | |
| Motion: To increase FMM’s credit card limit to $50,000 | | Moved: Kirsten  Seconded: Ramogi  CARRIED  The board requested for the FMM treasurer (Erin) to approach Assiniboine Credit Union to increase the limit on the credit card | | |
| 6. Executive director’s update | | Demian provided his first update to the board (separate document).  **Raise the profile of FMM:**  The first online course was completed on the Hub, which was free of charge with the idea of building out the engagement of the Hub. There was also a successful speaker series (Successful Food realities of Newcomers) held on April 27.  **Secure/diversity revenue:**  FMM is looking at a potential grant through the Food Action Hub that would be funded by Max Bell. This was something FMM was not successful for in the past, but they are looking at a new approach in order to be successful. There are also grant applications in for the Winnipeg Foundation (for a consultant to assist the executive director), Telus (for northern programming) and Canadian Institute of Health Research (for the Northern Harvester Program).  There is a Great Canadian Giving Challenge underway through CanadaHelps that could lead to the organization receiving $20,000. The team is developing a corporate donor strategy and updating the donor section of the website.  **The board was asked to promote the Canada Helps campaign and to connect with staff to align on the fundraising/corporate donor strategy.**  **Staffing:**  There have been some changes to staffing, with cost of living wage increases provided, a promotion of the Northern Facilitator to Northern Coordinator and the potential to use the Northern Facilitator funds to secure current team positions and keep the Social Innovation Coordinator at 20 hours per week. | | |
| **Action Items** | | **Who** | **When** | |
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| 7. New Business | | | | |
| 1. **Brainstorming Potential Opportunities** | The board discussed three questions Demian posed prior to the board discussion. In the interests of time, board members shared their perspectives on organizations they admire. These included:  Habitat for Humanity, the Winnipeg Foundation, Wolseley Family Place, Patagonia, Willow Place | | | |
| **Action Items** | **Who** | | | **When** |
| Email responses to other two questions to Demian ASAP   * What is an organization FMM should work with? * Which organizations should be approached for support? | Board members | | | Right away |
| 1. **Strategic Planning** | Kirsten provided some suggestions on how the board can move forward with Demian to continue with strategic planning for the organization. One idea is for the strategic planning committee to work with Demian to discuss the theory of change work and then to bring something to the full board after they had an opportunity to meet. | | | |
| **Action Items** | **Who** | | | **When** |
| Strategic planning committee to meet over the summer to start to shape something | Strategic planning Committee | | | July-August |
| 1. **Fundraising update/discussion** |  | | |  |
| **Action Items** | **Who** | | | **When** |
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| 1. **Board recruitment update** |  | | |  |
| The board recruitment has remained on hold during the past couple of months, but we will contact Volunteer Manitoba and connect with potential contacts. There are two potential spots to fill. | | | | |
| **Action Items** | **Who** | | | **When** |
| To contact Volunteer Manitoba to find additional board members | Kirsten/executive committee members | | | ASAP |
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| **In Camera**  The board went in camera at 7:38 pm |

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| **Adjournment**  The meeting was adjourned at 7:49 pm |